



BARCELONA
INTERNSHIP PROGRAMME



SCHEDULE

10.30h

Meeting at Arc de Triomf on the way to the newsroom

10.45h

Welcome and presentation

- Introduction by the programme's referents: Paula Estalayo, coordinator of Octaedro Universidad and the XQ project, and Laura Casamitjana, editor-in-chief of XQ The News.

11.30h

Proposal of topics and work in the newsroom for the elaboration of the articles

14.00h

Lunch break

15.00h

Meeting at Arc de Triomf to go to the Parliament of Catalonia

15.30h

Visit to the Parliament of Catalonia

- *A practical guide to the Parliament of Catalonia*

WEDNESDAY

10.30h

TOUR: The Spanish Civil War and Franco's dictatorship

- Starts at Plaça Catalunya
- Ends at Plaça Sant Jaume

13.00h

Lunch break

15.00-16.30h

Workshop. "The role of the reporter: between the international and the local"

WEDNESDAY

9.45h

Workshop. "Introduction to the world of publishing: literature and its processes"

10.30h-12.00h

Workshop. "The Literary Lens: Crafting Stories in Journalism"

12.00h-14.00h

Work in the newsroom

10.00h-12.30h

Workshop "Journalism video-podcast". Preproduction (part 1)

- *Production of audiovisual and radio content through two axes: social media and current political events. The activity will be led by DIGIIMA and is planned as two workshops*

12.30h

Break

12.45h-14.00h

Work in the newsroom

FRIDAY

10.00h-12.30h

Workshop "Journalism video-podcast". Production (part 2)

- *Production of audiovisual and radio content through two axes: social media and current political events. The activity will be led by DIGIIMA and is planned as two workshops*

12.30h

Break

12.45h-14.00h

Work in the newsroom



ACTIVITIES

Workshop. “Introduction to the world of publishing: literature and its processes”

This workshop offers a practical overview of the fundamentals of literary publishing. Participants will learn about manuscript selection, text editing and editing... The workshop provides the essential tools to understand and participate in the editorial process.

Activity run by: María Ruiz, translator and employee of the Octaedro publishing house

Workshop. “The role of the reporter: between the international and the local”

Through her experience, journalist Patricia Galiana will guide students into the world of reporters' work. From correspondents in different countries to the routines of local journalism, students will be able to learn first-hand about the processes of journalism that has the most contact with the streets.

Activity run by: Patricia Galiana works at Europa Press as a writer, photographer, and videographer. She also develops marketing strategies, creates content, and manages public relations for other companies. She has been a correspondent for the newspaper El Mundo in Greece, has covered some events of the war in Ukraine, and has worked for newspaper Lanza (Castilla-La Mancha) as a writer and photographer.

Workshop. “The Literary Lens: Crafting Stories in Journalism”

Unlock the essence of journalism beyond the rush of clicks and social media. Our workshop encourages a relaxed observation, clear goals, and mastery of diverse techniques. Discover the powerful link between journalism and literature, and learn the art of thorough documentation and source care.

Sharpen your human perspective with attentive, creative, and curious insights. Gain invaluable experience and the habit of constant review. Join us to explore the principles that elevate journalism—no magic formula, just excellence in practice.

Activity run by: Ana Basanta, born in Barcelona in 1975, holds degrees in History and Journalism and currently directs El Diari de l'Educació. She has worked for El Diari de la Sanitat, Catalunyaapress, and Europa Press, and has contributed to Catalunya Plural, Ara, El Periódico de Catalunya, and Cavall Fort. Her literary career includes the novels "La aldea del silencio" and "Días que valieron la pena," the biography "Doctor, no voy a rendirme," and several travel books and social chronicles. She has won and been a finalist in numerous literary contests and has contributed stories and poems to various anthologies.

- ***The following materials will be used in the activity:***

Ernest Hemingway: “For Whom the Bell Tolls”
<https://shorturl.at/f3GUm>

Ernest Hemingway: “Farewell to arms”
<https://shorturl.at/mXB1f>

Oriana Fallaci: “Interview with History”
<https://shorturl.at/ddcis>

Truman Capote: “Music for chamaleons”
<https://shorturl.at/sLR2m>

Truman Capote: "In cold blood"

<https://shorturl.at/GxOyN>

Gabriel García Márquez: "News of kidnapping"

<https://shorturl.at/oa7bl>

Javier Reverte: "Books about Africa"

Others:

Josep Huertas Clavería. Chronicles about the most unknown neighborhoods of Barcelona

Pilar Urbano. About 23F, the coup d'état in Spain of 1981

Ana Basanta. Example: book "Decididos", about people who completely change their lives

Gemma Bruna and Josep Paris. Example: book "Cuídate", about people who care for family members

Article elaboration

Students will propose topics and produce an article during their internship. With the support of journalists who will be their references, they will monitor, support and guide them during the process. The articles will be published in a special issue of XQ The News.

Activity run by: Laura Casamitjana, FPP journalists

Video-podcast production

“What impact do social networks have on our health? How are digital activists of the far-right having a political influence? And what danger does it all pose to democracy?”

The workshops will empower the students to address the challenges of current news and info ecosystems. During two hands-on sessions, we will prepare them to carry out audiovisual interviews with renowned authors and journalists from the Catalan publishing industry.

The first session will cover storytelling & script structure, theme & research, interview techniques & questions, with the students putting creative and critical thinking skills into practice as they prepare pre production of the audio-visual content. In the second session, the students will carry out a podcast/video interview, practically implementing the skills from the first session. After helping to set up recording equipment, they will interview professor and author Santiago Giraldo and journalist Joan Cascante Agudo to create their own program.

Activity run by: Diigima co-founders, Cal Smyth & Luca Lamorte merge personalized storytelling and tech know-how to create captivating video stories across digital platforms. With over 20 years' experience working in education and media as a novelist & script writer, Cal has interviewed everyone from police inspectors & criminals to writers & entrepreneurs. With over 10 years' experience in the entertainment, marketing & tech industries, Luca has filmed and edited video interviews for a host of creative and corporate organizations. Together, Cal & Luca will run two practical workshops.

About guests:

Santiago Giraldo Luque, author of "Hijacked by social media". Studied Political Science at the National University of Colombia and obtained a doctorate in Communication and Journalism at the Autonomous University of Barcelona (UAB). He is the general coordinator of the Berracas Project, a member of the Center for Research in Entrepreneurship and Social Innovation (CREIS) and a researcher at the Laboratory of Foresight and Research in Communication, Culture and Cooperation (LAPREC). His lines of research are the critical study of social networks and the economy of attention, political participation and mobilization, and the role of women victims of the Colombian conflict in building peace.

Joan Cascante Agudo is a journalist with a degree from the Autonomous University of Barcelona, with experience in the labour and political spheres. He also holds a master's degree in Political and Institutional Communication from the Pompeu Fabra University-Barcelona School of Management, where he specialised in the study of political influencers and far-right online communities.